



The Balanced Portfolio

Defining Projects that Support the Organization!

Michael B. Bender, MBA, PMP, CSM

Description

Portfolio management is one of the fastest-growing aspects of the project management discipline. More organizations realize that projects must align with and support the organization by achieving the objectives defined in the strategic plan.

This presentation is based on the concepts developed in Mr. Bender's most recent book, *A Manager's Guide to Project Management*. In this presentation, he offers new and innovative tools designed to aid both project and portfolio managers in defining projects that map up to and support the organization's ultimate objectives. He structures these tools using concepts familiar to the project manager, including breakdown structures, requirements, and resource leveling.

Target Audience

The target audiences include: project, portfolio, and PMOs (Program Management Offices) professionals looking to improve the performance of the organization's portfolio. Specific audiences include: portfolio managers, strategic planners, PMO managers, PMI chapters, executive managers engaged in portfolio design and strategic planning.

Key Take-Aways

Your audience will obtain:

- Strong working framework for developing a balanced portfolio
- Key tools for defining projects within the portfolio to achieve strategic goals
- Techniques for resource allocation across the balanced portfolio

Format

This presentation is offered as an interactive and engaging speech with PowerPoint slides. Handouts are available upon request. Approximate length: 60 minutes including question and answer period.

Marketing Pitch

Portfolio management is sprung to life in recent years and is one of the fastest-growing aspects of project management. More organizations realize that projects must support the organization and more specifically, the strategic plan.

Based on his most recent book, *A Manager's Guide to Project Management*, Mr. Bender provides a structured approach to creating and maintaining a balanced portfolio that achieves all the strategic plan's objectives, while maximizing resources, reducing risk, and balancing capital across the organization and across time.

In this presentation, you'll discover how to employ familiar techniques such as breakdown structures, resource leveling, and requirements definition in a new and innovative way, to create a robust portfolio that drives your organization towards its vision and generates executive management support.

Call us at +1 (630) 465-5574 for more information!